
master of arts in

SOCIAL DESIGN

If focused on social development strategies, design is capable of valorising human and natural resources, driving sustainable innovation, and promoting the empowerment of local communities and social evolution through the activation of micro and macro economies: social design is acquiring an increasingly significant role in the projects of companies and public administrations. The MA in Social Design (Second Level Academic Degree in Design) enables students to understand and to explore new scenarios for practicing design in today's and tomorrow's world.

CAREER OPPORTUNITIES

Social designer	Strategic planner
Community designer	Social project manager
Environmental designer	Public policy manager
Communication designer	Design consultant
Product designer	
Event designer	

MAIN TOPICS

YEAR 1	Community design
	Anthropology
	Product design
	Communication design
	Environmental design
	Sociology

YEAR 2	Social design lab 1
	Ecology and economy
	Social design lab 2
	Co-design and public policies
	Art direction and social media

CAMPUS
Milan

AREA LEADER
Claudio Larcher

COURSE LEADER
Luca Poncellini
